

THE BOTTOM LINE

A Publication of the Kentucky Society of Certified Public Accountants

Volume 10, Number 7

July 1988

Insurance Committee announces changes for 1988-89

The new rates for the Society group Blue Cross/Blue Shield medical insurance plan, effective July 1, 1988 were recently mailed to all participating firms. The Society premiums increased an average of 27 percent, however, it should be noted that this is still 8 percent below the 35 percent increase typically being experienced in Kentucky.

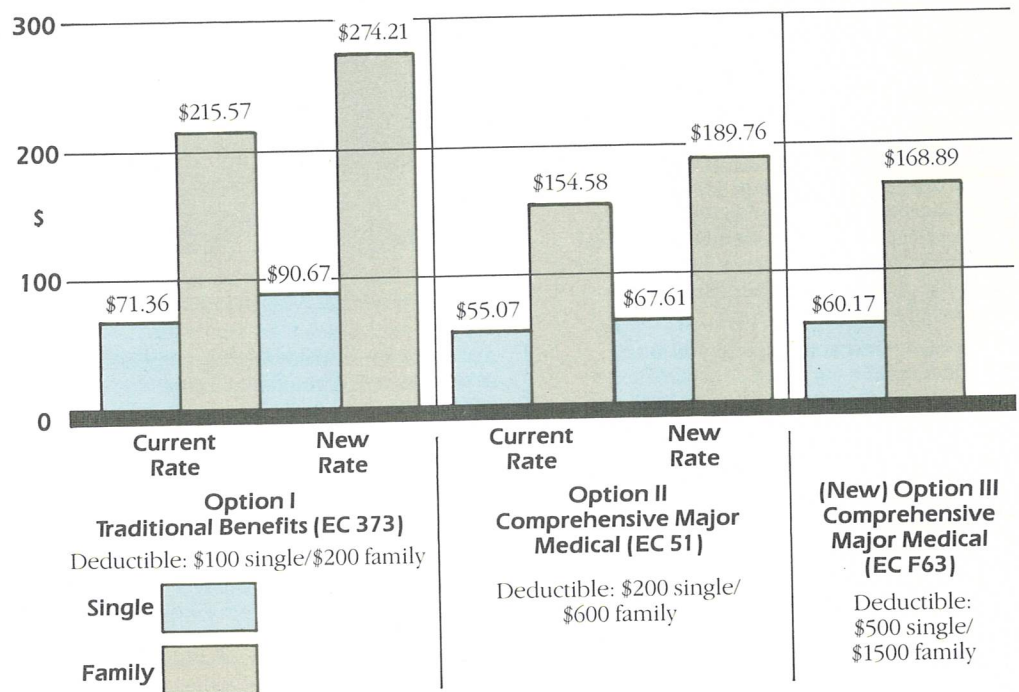
The new monthly premiums are shown in chart at right.

ReagerHarris, our insurance agent of record, explored other markets for our group medical coverage, but could find no one offering comparable programs to associations at rates less than those offered by our present plan with Blue Cross/Blue Shield. The Society Insurance Committee made every attempt to find ways to ease the increase. Some of the cost containment measures taken were:

- increasing the deductibles for the comprehensive plan from \$100 single/\$300 family to \$200 single/\$600 family. The net effect of this increase was a 2.6 percent reduction in the premiums originally quoted this year. No change was made in the usual and customary plan (traditional), since the effect on those rates would have been negligible.
- a special, optional set of deductibles of \$500 single/\$1500 family for the comprehensive plan is now available to firms interested in establishing a "125 PLAN" (Flex-Benefits).
- all new groups of 9 employees or less must be medically underwritten.
- any group with 9 or less employees wanting to transfer from one Society plan to another must be medically underwritten.

In addition to these changes, our newly revised eligibility requirements will be strictly applied beginning this year. With the cost of quality medical insurance increasing at such dramatic rates, it is imperative that we continue our efforts to maintain a strong, viable program. The Insurance Committee believes that the Society program is a solid one, with competitive rates, and encourages your support.

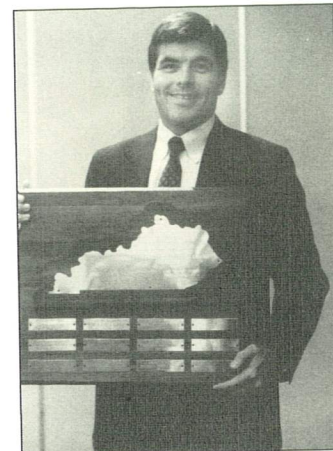
If you have any questions concerning any of these changes, please contact Byron Burge, ReagerHarris Insurance, (502) 425-9444 or Connie Moore at the Society office.



Outstanding chapter, chairmen named

Chapters are an important part of the Society structure. The eight chapters help to bring information about the Society to every corner of the state. Oftentimes, the earliest exposure a member has with the Society is at a chapter meeting. Each year the Outstanding Chapter Award goes to that chapter which has done the best job of serving its members through meetings, education, and organization. The Award is named for William A. Hifner Jr., the Society's first president, and hangs in a place of prominence in the conference room at the Society office.

This year, the Green River Chapter earned the award. They enjoyed excellent attendance at their regularly scheduled chapter meetings, they sponsored several CPE courses for the members in their area, and under the capable leadership of



Joe Hancock and the Green River Chapter won the Outstanding Chapter Award for 1988.

(continued on page 5)

Presidential interview

'Find something that isn't being done and do it'

1988-89 Society President Ray M. Ware is partner with his wife Susan in the Lexington firm of Ware & Ware. We talked with him recently about his goals for this year.

Let's start by talking about the new activities you have planned for 1988-89.

I'm fortunate that I'm beginning my year as president at the very time that the AICPA has unveiled its Long Range Plan, since developing a Long Range Plan is one of my own goals for this year. I'm also fortunate that we completed a survey of our membership last January. Both the AICPA plan and our survey will provide excellent information for our own Long Range Planning Committee to use as a model for our own plan. The committee, which is comprised of members of our Board who know the issues and challenges confronting Society leadership, should have an interim report ready for Board approval by December. With that timetable in mind, we should be able to act on some of their recommendations before the end of my term next June.

What other new activities do you see for the future?

The AICPA just launched a \$1.4 million dollar national advertising campaign designed to publicize the qualifications of CPAs who are members. I'd also like to find a way in which we can publicize on the local and state level the education, experience and objectivity of Kentucky CPAs whether they are in public practice, industry, government or education. I've asked the Public Relations Committee to develop a two-year plan for advertising, since we've learned that the AICPA campaign can be adapted for state society use by next year.



Ray and Susan Ware discuss a client at the offices of Ware & Ware in Lexington.

Are there any current Society projects or activities that you'd like to see continued?

Yes, we should continue to add to the number of members participating in committees and on the chapter level. In particular, I'd like to increase attendance at our Annual Convention. One way I think we can do this would be to bring the convention back to Kentucky. I've asked our Annual Convention Committee to consider Kentucky (and probably Louisville) as a convention site at the earliest possible date.

To build attendance, not just at the Annual Convention, but at periodic chap-

ter meetings as well, Society leaders must develop meaningful agendas and invite speakers who have something to say to our members. I believe that our members will take the time to attend if they think they're getting something in return. We must consider "what is the purpose of this meeting? What are we accomplishing here?" Good agendas and excellent speakers are all part of this strategy — to define the purpose of the meeting.

Imagine if we had 1,000 certified public accountants in attendance at our Annual Convention. The result would be that business leaders and legislators would begin to take notice of our group, and we would, in effect, be killing two birds with one stone — greater attendance and greater influence on the groups we want to reach with our message.

Do you have any specific legislative goals?

Since we are between regular legislative sessions this year, we will concentrate on base-building for the 1990 General Assembly. The Society is already on record as supporting state tax simplification and conformity to the federal code. If there is a special session in the interim, we'll certainly raise the issue, but I'm pessimistic about accomplishing anything in that area because other issues seem to have a higher priority in Frankfort at this time.

We also have appointed an ad hoc committee to study our legislative objectives. It is clear that we need a continuing presence in Frankfort, and hiring a professional lobbyist to work full-time for us during the General Assembly is one possibility we're considering.

Most of our members are probably aware that you and your wife Susan are partners in your firm in Lexington, but they probably don't realize that you taught at Transylvania University and that you hold a PhD in economics.

As an undergraduate I was a general

Published by

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(502) 589-9239 (800) 292-1754

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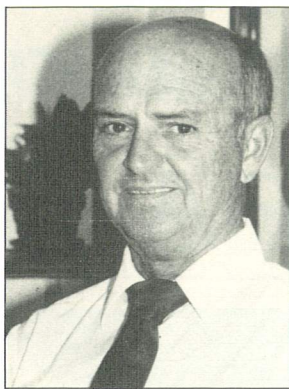
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"There is no better form of professional development than working with volunteer groups."



business major, but in the Air Force I was assigned to Base Finance. I began work on my doctorate in economics at the University of Kentucky while there was no Doctor of Business Administration degree available, otherwise I probably would have earned the DBA instead.

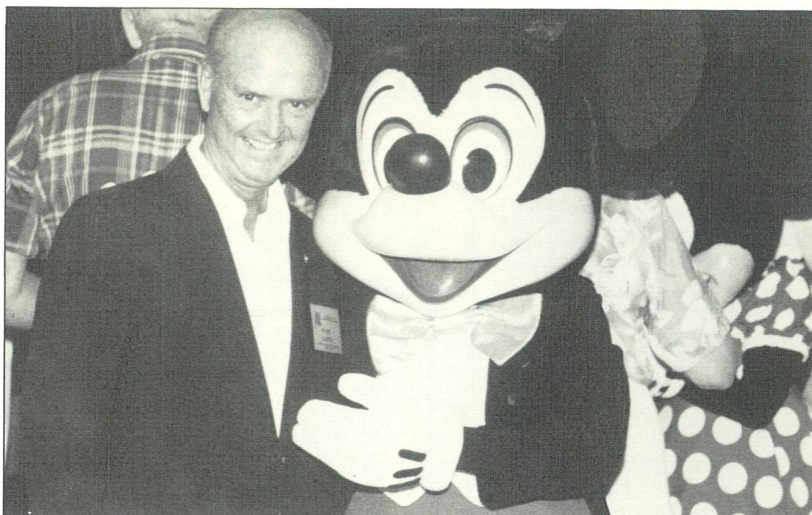
I taught at Transylvania for 16 years and then was a visiting professor of accounting at U.K. during my last year of teaching.

When did you become active in the Society?

Susan was actually the one who was involved first, and she urged me to become involved too. She and I began attending Bluegrass Chapter meetings together and my involvement came out of that exposure.

My initial commitment was as a member of the State and Local Taxation Committee. While I served on that committee, our activities centered around tax simplification and depreciation. In 1981, while I was committee chairman, I wrote a report dealing with depreciation and, as a result, *Ron Geary*, Ben and I were invited to appear before the Appropriations and Revenue Committee just before the 1982 General Assembly convened.

I was elected to my first three-year term on the Society Board in 1982, and this year



Ware, with "a friend" at the 1988 Annual Convention in Disney World last month.

I'm beginning my sixth year as a board member — nine years after first joining a Society committee.

How do you find time to be active yet still manage the firm?

Oh, you can always find time to do the things you want to do. I am a former treasurer of the Rotary Club and on the Board of Directors for the United Way of the Bluegrass. I've learned to do some of my volunteer work while at lunch at my desk, on Saturday mornings or even on Sunday afternoons in the backyard.

I believe there is no better form of professional development than working with volunteer groups. These groups are comprised of individuals who are all leaders in their respective businesses who are committed to making life better in their communities. The associations you form early in your career can be very rewarding. Also, how to deal with others and their opinions is an important skill to develop.

You'll discover that in working on committees, the group decision is far more important than individual concerns. However, when people feel strongly about issues and speak out, that's when you come to the best group decision.

What advice would you give to Society members who aspire to leadership positions — how do they get noticed?

Find something that isn't already being done and do it. You'll get a tremendous sense of accomplishment plus you'll be fulfilling a need for the Society and for all Kentucky CPAs. And don't expect to become chairman or president in a day or a year. It took me nine years of involvement to become president this year, but, according to the new president of the Illinois Society of CPAs, he was involved for 20 years before becoming elected president. Hard work is noticed — and rewarded — but the greatest benefit might be your own personal satisfaction in being part of the organization.

Kentucky Society of CPAs

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Los Angeles will host 101st meeting of AICPA

Recognizing its diverse membership, the American Institute of Certified Public Accountants (AICPA) has restructured its 101st Annual Members Meeting and Exposition, to be held October 2-5, 1988 at the Westin Bonaventure in Los Angeles, California. This year's program will offer more concurrent sessions than ever before.

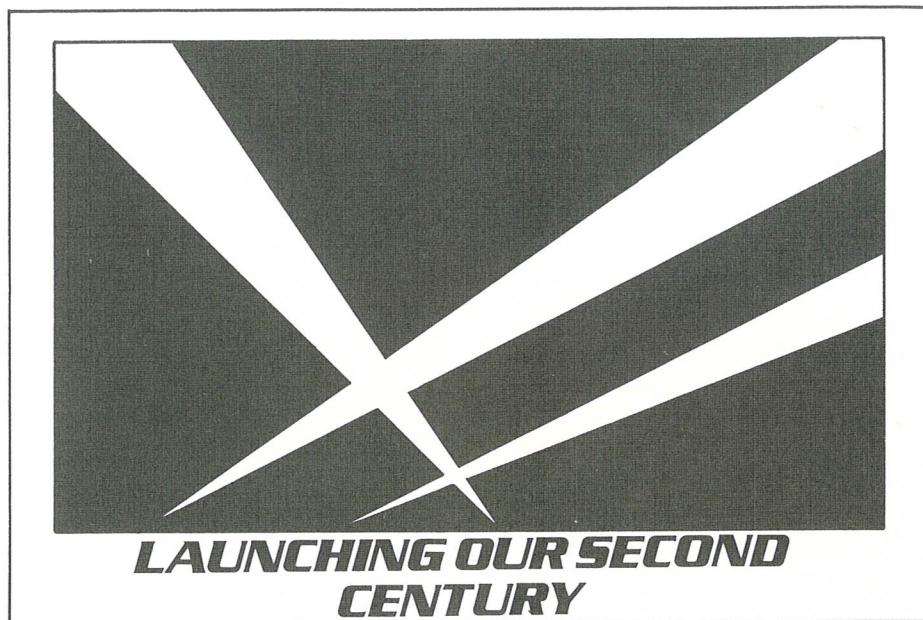
"The meeting provides continuing professional education for all our members," said Joseph Moraglio, AICPA Vice President, Federal Government Division, who headed up the Annual Members Meeting Technical Program Committee. "There are sessions specifically for members in education, industry, government and public practice."

To help conference attendees select the CPE sessions that will best suit their needs, five tracks have been established in the areas of tax, accounting/auditing, management, finance, and other services. Sessions in the latter category will cover such topics as desktop publishing, litigation services and financial planning.

The theme of the meeting is "Launching Our Second Century." A variety of plenary sessions and panel discussions will be offered to help members prepare for a second century of service. Thirty concurrent sessions will be presented by the profession's leaders and various specialists in economics and finance.

An exciting social schedule has been planned to enable members to enjoy the best Los Angeles has to offer and exchange ideas with members from other states. With

AICPA



so many activities offered, the 1988 Annual Members Meeting and Exposition promises to be a crowd pleaser.

Members can expect to receive the Annual Meeting program and registration

materials early this summer. If you have any questions in the interim, contact: Meetings and Travel Services Division, AICPA, 1211 Avenue of the Americas, New York, New York 10036 or (212) 575-6451.

Members in motion

Alfred K. Carpenter, Carpenter & Mountjoy, Louisville, has been selected as a leader of the SUCCESS '88 series, a program co-sponsored by the Small Business Administration and the Southern Bell Companies. Seminars will be conducted in Alabama, North Carolina, Louisiana, Mississippi, Florida, Georgia and Tennessee.

A case-study by **Bob Fitzpatrick**, "Linton-Wood, Inc." will be published in an accounting textbook *Entrepreneurship; A Contemporary Approach* by Kuratko and Hogetts to be published by Dryden Press in 1989.

Dwight Griffin, Mt. Vernon, will represent the Republican Party of Kentucky as an at-large delegate to the GOP National Convention August 15 through 18 in New Orleans. Griffin, a Bush supporter, was one of 17 at-large delegates to the state GOP convention in April.

Roderick J. Tompkins, York, Neel & Company, Madisonville, was named 1988 Outstanding Alumnus of the University of Kentucky chapter of Beta Alpha Psi. Tompkins in a 1961 graduate of U.K.

David A. York, David York & Associates, Owensboro, has been named Kentucky's Accountant Advocate of the Year by the U.S. Small Business Administration. York is formerly managing partner of York, Neel & Company, Owensboro.

John D. Grider, Baird, Kurtz & Dobson, and **J.G. Denhardt Jr.**, individual practitioner, both of Bowling Green are authors of the *Complete Guide to Estate Accounting and Taxes*, recently published by Prentice Hall.

W. Michael Larkin, Monroe Shine & Co., Louisville has been named Accounting Alumnus of the Year by Bellarmine College. He is a 1962 graduate of the school.

Educators go back to school

The Kentucky Accounting Educators Conference, sponsored by the Kentucky Society of CPAs, was held May 20-21, 1988 at Lake Barkley State Resort Park. Over 65 educators from across the Commonwealth were in attendance.

Chairman of the conference, **Windell Bowles** of Bellarmine College, Louisville, reported that this was the most successful conference yet. Topics ranged from professional issues in accounting to the Tennessee experience with the five-year program.

The purpose of the conference is to keep accounting educators informed and updated on the various changes taking place in the accounting profession so that their students will be better prepared to enter the accounting field.

Next year's conference is scheduled for May 19-20, 1989, at Cumberland Falls State Resort Park. For more information concerning the 1989 conference, contact Connie Moore at the Society office.

Green River Chapter, PR, Careers & Insurance committees commended

(continued from page 1)

president **Joe Hancock**, they wrote to new CPAs to encourage them to attend upcoming chapter meetings.

For leading the Public Relations Committee in a very successful year, an outstanding Committee Chairman Award went to **Jay Nussbaum**. The PR Committee accomplished its goals and objectives last year, including the following projects:

- Conducted the CPA Poll and released the results to the statewide media. The article appeared in over 30 newspapers and was sent via the Associated Press wire service to all radio stations in the state.
- Distributed over 200,000 copies of *Tax Tips* to individual taxpayers across the commonwealth.
- During tax season they coordinated weekly newspaper columns in the two largest papers in Kentucky — *The Courier Journal* and *The Herald Leader*.

Over 115 college students are now student members of the Kentucky Society of CPAs thanks to efforts by Accounting Career Opportunities Committee Chairman **Gary Ludwick** and the members of his committee.

The committee went all out to attract student members this year, including publishing a special student issue of *The Bottom Line* and placing ads in college newspapers. The committee also updated the popular *Student Guide to Kentucky CPA Firms* and beefed up the efforts of the speakers bureau to include presentations to high schools and colleges statewide.

Winning an Outstanding Committee Chairman Award for the second year in a row is **Bob Hardy**, chairman of the Insurance Committee. Last year, Bob's committee dealt with the difficult task of establishing eligibility requirements for participation in our group medical insurance program to insure the continued viability of that program for many years to come. Bob personally telephoned members to explain the new requirements and handled many of the questions which resulted from the new policy.

There are few activities of the Society that are more visible or more important to the membership than our Continuing Professional Education programs. We in Kentucky have always enjoyed a reputation for the ability to attract knowledgeable and talented CPE Discussion Leaders. To recognize the very best of these outstanding people, the Outstanding CPE Discussion Leader Award is presented annually to that individual who

taught one 8-hour CPE program achieving the highest participants' ratings in the areas of knowledge and presentation skills.

The 1987-88 award goes to **Jack L. Dyer**

who taught three classes of Accounting and Auditing Annual Standards Refresher, receiving an overall rating of 4.5 out of a possible 5.0.



Gary Ludwick, Jay Nussbaum and Bob Hardy display their Outstanding Committee Chairman awards at Committee Day.



Jack Dyer, who was named Outstanding CPE Discussion Leader for 1987-88, received a 4.5 rating out of a possible 5.0.

Committee Day '88

Meet the 1987-88 All Star Team

No, we aren't a little "batty," a new award was presented at Committee Day this year — the All Star Award. The "award" itself was a genuine Louisville Slugger baseball bat (the 16 inch version of the real thing) presented to members who, according to past-president **Paul Lucchese**, "deserved more than just a pat on the back."

To earn one of the coveted "sluggers," members taught CPE courses, wrote articles, spoke to high school students and otherwise went out of their way to promote the profession or the Society. "The bat was our way of saying 'thanks for a job well done,'" said Lucchese.

Some "All-Stars" assisted at conferences and other Society events:

Windell Bowles **Jerry Solzman**
Harold Lindsay **Gary Stewart**
Wes Alford **Vaughn Holden**
Clem Schildt

Others wrote articles for the *Bottom Line* or authored brochures or booklets:

Vicki Meredith **Melinda Kelly**
Gary Ludwick **Allen Crumes**
Mike Mueller **John Mattingly**
Dan Owens **Mark Robbins**
Charlie Bokemeier **Bill Stice**
Steve Courtenay **Jack Dyer**
Gary Jennings **Walter Goggin**
Bob Thieman **Rich Callahan**
Betty Brown **Daryl Smith**
Rick Fern **Harold Goedde**
Jack Hall **Walter Fliegel**
John LeMastus **William Jessee**
Floyd Burkes **Linda Benz**
Bernie Backert

These members answered tax questions in our two tax-season newspaper columns:

Ray Strothman **Joe Coons**
Wayne Stratton **Marc Ray**
Steve Schulz **Bob Cohen**
Howard Kline **Paula Hanson**
Bob Hill **Dennis England**
Diane Drake **Ann Holt**
Diane Medley **Doug Dean**
Steve Lenarz **Tom Kring**
Tom Cooper **David O'Bryan**
Bonnie Lush **Durb Oldham**
Jim Hill **Jay Nussbaum**
Jim Martin **Allen Priest**

These members were CPE discussion leaders:

Peter Ecabert **Terry Nunley**
Tom Blackburn **Scott Neal**
Jerry Hensley **Chester Abell**
Dave Chervenak **Mike Klein**
Buck Dillon **Kan McCauley**
John Hamilton **Craig Heller**

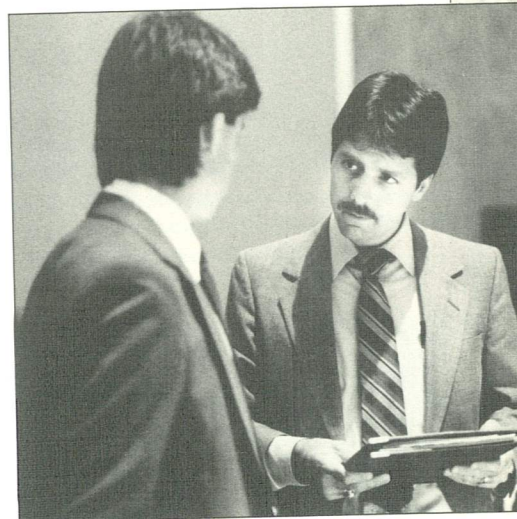
The following CPAs made career presentations at high schools and colleges:

Bruce Lane **Jeff Woods**
Steve Greene **Sheila Arthur**
Scot Hutcheson **Craig Dundon**

Henry Pippin
Larry Riley
Greg Hardt
Bob Ross
Ross Davison
Doug Kottke
Joe George
J. Michael Smith
Cindy Zipperle
John Thurman
Betty Pendergrass
Beth Hall

Brad Travis
Lamarr Moore
Carol Klump
Byron Corbett
Shari Adams
Chad Meade
Jamie Blackburn
Rebecca Whitehead
Annette Ryan
Bill Bryan
John Ackerman
Jerry Kanney
Mackey Mabr

Jerry Solzman and Craig Heller discuss state and local tax issues at their committee meeting.



John Pieper takes notes at Committee Day.

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ing & Auditing Update Conference, August 22-23, 1988 and the AICPA National Conference on Savings Institutions, September 15-16, 1988. Both conferences will

Chairman of the Governmental Accounting Standards Board (GASB). Subjects to be addressed will include revisions to the GAO "Yellow Book;" the new auditing standards

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Notable speakers at the Conference on Savings Institutions will include The Honorable M. Danny Wall, Chairman, Federal Home Loan Bank Board; Edmund Coulson, Chief Accountant of the SEC, and Jerry Sullivan, Chairman of the Auditing Standards Board. The conference will focus on implementing the industry's new accounting and reporting matters, including regulatory requirements under the Competitive Equality Banking Act (CEBA) of 1987; the new FASB Standards on Income Taxes, Cash Flows, Loan Fees, and proposed disclosures about financial instruments and a panel discussion about mergers and acquisitions.

An optional pre-conference workshop on FHLB Board Activities, Thrift Taxation and Implementing CEBA will also be offered for 4 hours on September 14.

Each conference will qualify for 16 CPE credit hours. To register or for further information on these conferences, contact the AICPA, Meetings/Registration Department, P.O. Box 1008, New York, New York 10108-1008; (212) 575-6451.

"Accredited Personal Financial Specialist" exam scheduled for September 30th

Recently the American Institute of Certified Public Accountants (AICPA) granted its first specialty designation, "accredited personal financial specialist" (APFS), to 94 certified public accountants. More CPAs will be earning the designation when the next APFS exam will be given by the AICPA on September 30, 1988 at more than 7 locations nationwide. CPAs can take the exam in Denver, Nashville, New York City, Boston, Chicago, Minneapolis, and Detroit. More sites will be added in the future.

Six requirements must be met in order to become an APFS, which include passing the one-day examination, as well as having 250 hours of experience in personal financial planning in each of the three years immediately preceding initial application and providing six references from clients and other professionals.

Information and applications are available from: Accreditation Specialization Program, P.O. Box 1017, AICPA, New York, New York 10108-3860; (212) 575-3860.

Accounting & auditing update

Nine Statements on Auditing Standards issued by AICPA

by David S. Jordan, CPA, member, Accounting Principles and Auditing Procedures Committee

The Auditing Standards Board of the American Institute of Certified Public Accountants has approved the issuance of nine Statements on Auditing Standards (SAS's). The statements were developed to narrow what has become referred to as the "expectations gap" — the gap between what the public and financial statement users expect from auditors and what auditors believe is their responsibility. Two of the standards are new, while the remaining seven have significant changes from current requirements. The following are the two new standards.

Communications with Audit Committees (SAS No. 61). The standard requires annual communication to audit committees of:

- The auditor's responsibility under general accepted auditing standards.
- Significant accounting policies.
- Particularly sensitive accounting estimates.
- Significant audit adjustments.
- Responsibility for other information contained in documents with audited financial statements.
- Disagreements with management.
- Consultation by the company with other accountants.
- Major issues discussed with management prior to retention.
- Difficulties encountered in performing the audit.

Auditing Accounting Estimates

(SAS No. 57). This standard provides guidance to the auditor on obtaining and evaluating evidential matter to support the reasonableness of significant accounting estimates.

The remaining new pronouncements contain major changes from current standards.

The Auditor's Responsibility to Detect and Report Errors and Irregularities (SAS No. 53). The standard requires that audits be designed to provide reasonable assurance of detecting material errors and irregularities. Reporting irregularities to audit committees is required.

Illegal Acts by Clients (SAS No. 54).

The auditor's responsibility for violations of laws or governmental regulations that have a direct and material effect on line item amounts in financial statements is distinguished from the auditor's responsibility for violations of other or indirect laws and regulations. The standard also provides guidance on the auditor's responsibility when an illegal act is detected.

Consideration of the Internal Control Structure in a Financial Statement Audit (SAS No. 55). This statement broadens the concept of internal control to encompass three elements of the internal control structure: the control environment, the accounting system, and control procedures. The statement requires an assessment of control risks in determining the audit strategy when planning the audit.

Communication of Internal Control Structure Related Matters Noted in an Audit (SAS No. 60). Required communication of internal control structures related matters to those with oversight responsibility is broadened to include communication of "reportable conditions" and "material weaknesses." The concept of reportable conditions is broader than "material weaknesses."

Analytical Procedures (SAS No. 56). This standard provides guidance on designing, applying, and evaluating the results of analytical procedures. There is a specific requirement in the statement for the use of analytical procedures in the planning and overall review stages of the audit.

The Auditor's Consideration of an Entity's Ability to Continue as a Going Concern (SAS No. 59). The auditor is required to

consider an entity's ability to continue as a going concern in all audits by this standard. The consideration is expanded to encompass future viability (ability to continue in operation) and requires the auditor to include in his report an explanatory paragraph about the going concern uncertainty.

Reports on Audited Financial Statements (SAS No. 58). This statement revises the auditor's standard report with respect to responsibility assumed, procedures performed, and assurance provided by an audit in accordance with generally accepted accounting standards. The wording of the auditor's standard report is changed. The words "subject to" are eliminated from opinions and the consistency reference is deleted when there is a consistent application of accounting principles.

SAS No. 55, **The Consideration of the Internal Control Structure in a Financial Statement Audit** will be effective for audits of financial statements for periods beginning on or after January 1, 1990. **Reports on Audited Financial Statements** (SAS No. 58) is effective for reports dated on or after January 1, 1989. Early application is permitted for all of the new SAS's once they have been published.

Conference for CPAs in Industry & Government

August 18 & 19, 1988

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CPE Credit: 12 Hours



Appeals in three net operating loss (NOL) cases. The three cases, which have been consolidated, are *Revenue Cabinet v. Southwire Company*; *Revenue Cabinet v. United Service Agency, Inc.*; and *Revenue Cabinet v. Caterpillar Tractor Co.* The Revenue Cabinet has since appealed the Franklin Circuit Court decision to the Kentucky Court of Appeals.

The Franklin Circuit Court's opinion, which displayed a thorough understanding of the issues, held as follows:

(1) Each taxpayer could carry its post-1979 Kentucky NOL back to the taxpayer's first taxable year beginning after January 1, 1980, even though the federal NOL was carried back to tax years prior to January 1, 1980. Contrary to the Revenue Cabinet's position, Kentucky law does not require the Kentucky net operating loss deduction ("NOLD") to be identical in amount to the federal NOLD. The differences between Kentucky and federal tax law requires the federal and Kentucky NOLs to be carried to different years.

(2) Southwire and Caterpillar, which are multistate corporations, properly computed their Kentucky NOL by (a) adjusting their

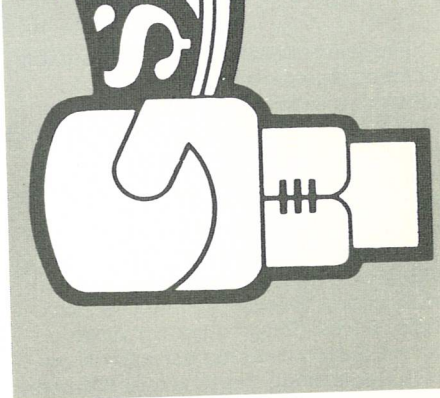
resulting loss in accordance with KRS 141.120.

(3) In apportioning the resulting loss, Southwire and Caterpillar properly used the apportionment factor of the loss year rather than the year of the deduction.

(4) In the carryback year, Southwire and Caterpillar each properly deducted its Kentucky net operating loss (an apportioned number) from taxable net income (an apportioned number) rather than gross income (an unapportioned number) of the carryback year.

The Revenue Cabinet has appealed the consolidated order to the Kentucky Court of Appeals. The Court of Appeals recently denied making the appeal a "special appeal," which would have reduced the amount of time required for a decision. Accordingly, the case will be rebriefed and argued at the Court of Appeals level.

The party that loses at the Court of Appeals may petition the Kentucky Supreme Court for discretionary review. If the Supreme Court declines to review the Court of Appeals' decision, the decision becomes final. Otherwise, the issues will be reargued



at the Supreme Court level.

In summary, the taxpayers have won the NOL cases at two levels, but have at least one and possibly two more levels to go. It could take many more months (possibly years) for these NOL cases to be finalized.

**Mr. Thieman represents Caterpillar Tractor Co. in this matter.*

Firms and firm changes

Ann Holt has withdrawn from the partnership of Settle and Holt in Lexington. She is now associated with Eskew & Gresham in that city.

Martha F. Clark and **Phillip L. Hyland** have formed a firm styled Martha F. Clark & Associates, PSC, in Owensboro.

Robert T. Cunningham is now an individual practitioner in Murray. He was formerly a partner in the firm of Richardson, Howe, Wilson & Cunningham in that city.

W. Gail Parker, formerly a partner in Pierce & Parker in Murray, is now employed by the Bank of Murray.

Ronald E. Andrews has withdrawn from the partnership of Kimbleton, Hampton & Company in Ashland.

Ray E. Gaybeart, formerly a partner in the firm of Welenken Himmelfarb & Co., Louisville, is now an individual practitioner.

Priscilla S. Capes and **Margaret E. Conklin** have dissolved their partnership styled Conklin and Capes in Louisville.

NASBA Executive Director dies

William H. Van Rensselaer, executive director of the National Association of State Boards of Accountancy, died on May 1st at his home in Darien, Connecticut.

Prior to joining NASBA as its first full-time executive director in 1972, Van Rensselaer worked at the American Institute of CPAs, serving as associate editor of the *Journal of Accountancy* for two years. He previously held positions in state society relations, state legislation, and professional ethics at the AICPA.

William H. Schwotzer, NASBA president, has assumed the responsibilities of managing the organization while a search is conducted for a new chief executive.

Our newsletter wins award

The Society's monthly newsletter, *The Bottom Line*, received a Certificate of Merit in the Landmarks of Excellence competition sponsored by the Louisville chapters of the International Association of Business

Communicators and the Public Relations Society of America. Society PR Manager Dianna Ott is a member of PRSA and currently serves on that group's board of directors as treasurer.

UNIVERSITY of LOUISVILLE

CPA and CMA Review

Exam Schedule

The University of Louisville Department of Accountancy is offering a unique approach for those candidates planning to review for professional examinations. Much of the material covered on both primary examinations (CPA and CMA) is common to both. Our review courses are designed to assist candidates in passing either of the examinations, thus allowing them to maximize the results of their study efforts. We have analyzed the contents of these exams to assure that we are adequately covering test material on each examination. Public accounting experience meets the experience requirements for the CMA certificate, therefore the experience necessary for the CPA certificate is sufficient for the other certificates as well.

Participating Faculty

Sidney J. Baxendale, DBA, CPA, CMA
 Betty Brown, PhD, CPA, CMA, CIA
 Richard Coppage, DBA, CPA
 Louis Grief, DBA, CPA
 Julia Lane, PhD
 Alan Levitan, DBA, CPA
 Rebecca Phillips, MBA, CPA
 Mark Smith, JD, MBA, CPA
 Howard Sturm, LLM, CPA

Fee Schedule

Name	Fee
Auditing	\$100
Tax	\$100
Law	\$120
Theory	\$120
Practice	\$200
Management — Part I	\$50
Management — Part II	\$50
Info Systems	\$50
Econ and Finance — Part I	\$50
Econ and Finance — Part II	\$50
Quant Methods	\$50
Total CPA Exam	\$550
Total CMA Exam	\$590
Both Exams	\$695

Exam Schedule Scheduled Dates

Time
8:30 a.m.-12:30 p.m.

Time
1:30-5:30 p.m.

Exam Schedule Scheduled Dates	Time 8:30 a.m.-12:30 p.m.	Time 1:30-5:30 p.m.
Aug. 20	Auditing	Tax
Aug. 21		Theory
Aug. 27	Auditing	Tax
Aug. 28		Theory
Sept. 10	Auditing	Tax
Sept. 11		Theory
Sept. 17	Practice	Law
Sept. 18		Theory
Sept. 24	Practice	Law
Sept. 25		Theory
Oct. 1	Practice	Law
Oct. 8	Practice	Law
Oct. 9		Theory
Oct. 15	Practice	Practice
Oct. 16		Practice
Oct. 22	Practice	Practice
Oct. 29	Practice	
Nov. 2, 3, 4	CPA EXAM	
Nov. 12	Management	
Nov. 13		Info. Systems
Nov. 19	Management	
Nov. 20		Econ. & Finance
Dec. 3	Econ. & Finance	
Dec. 4		
Dec. 10	Quant. Methods	
Dec. 11		
Dec. 14, 15, 16	CMA EXAM	

For more information or registration, call:
 Department of Accountancy
 588-7832, or
 Center for Management Development
 School of Business
 588-6456

Classes Begin
 August 1988

8-9	Mid-South Personal Financial Planning Conference	Opryland Hotel — Nashville (send registration to TN Society)	\$280	\$250
18-19	Conference for CPAs in Industry and Government	Holiday Inn-Hurstbourne Louisville	\$150	\$130
22	Lotus 1-2-3: Featuring CPA Application Templates	Executive West — Louisville	\$165	\$150
25	Accounting for Income Taxes — The Latest Requirements	Holiday Inn-North — Lexington	\$135	\$120
26	Partnerships, S Corporations, Proprietorships and Individuals — Unique Reporting and Accounting Problems	Holiday Inn-North — Lexington	\$225	\$210
29-31	Staff Training — Basic	Executive West — Louisville	\$355	\$310
September				
7	Review of Kentucky State Taxes	Carriage House — Paintsville	\$135	\$120
12	Lotus 1-2-3: Advanced	Executive West — Louisville	\$165	\$150
13	Computer DOS for CPAs	Executive West — Louisville	\$165	\$150
16	Audit Risk and Materiality	Executive West — Louisville	\$225	\$210
19	Review of Kentucky State Taxes	Executive Inn — Owensboro	\$135	\$120
19	Tax Issues of Qualified Retirement Plans and Tax Reform Act of 1986	Radisson Plaza — Lexington	\$165	\$150
20	Audits of Small Business: Applying Selected SASs	Radisson Plaza — Lexington	\$225	\$210

Note: Special Chapter Presentations will be announced by CPE Bulletins throughout the year.



Registration Form

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First Middle Initial Last

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City _____ State _____ Zip _____

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Are you a Ky. Society Member? Yes No Other State Society Member? Yes No

Course Title/Date	Non-member Fee	Member Discount Fee
_____	\$ _____	\$ _____
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_____	_____	_____

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Ex. date ____ / ____

Visa: _____ - _____ - _____ - _____

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Signature _____
Required for Credit Card

Date _____

Classifieds

Guidelines for Classifieds

Advertisements must be submitted prior to the tenth of the month in order to appear in the next month's issue.

Cost is 40¢ per word (\$15.00 minimum). Send requests in writing to THE BOTTOM LINE, 310 West Liberty Street, Louisville, KY 40202. You will be billed when the ad appears.

FOR RENT, CONDOMINIUM, Clearwater, Florida. One bedroom, fully equipped, sleeps four, heated pool, covered parking, \$275.00/week. Call (606) 331-0055.

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BED & BREAKFAST, Carrollton, Kentucky. Beautifully restored century-old Victorian home, near golf, tennis, skiing and antique shops. Great weekend getaway, private baths, full breakfast. Rates \$35.00 to \$50.00/night. Call P.T. Baker House, (502) 732-4210 weekends, or (606) 525-7088 weekday evenings.

EXECUTIVE SUITES FOR CPAs — new class "A" space, greater Cincinnati area. Support services and library available. August or September 1988 occupancy. Ideal for new start-ups or sole practitioners. Contact Mackey McNeill Mohr, CPA, 211 Grandview Drive, Suite 130, Ft. Mitchell, KY 41017, (606) 331-7755.

POSITIONS AVAILABLE. Von Lehman & Company is seeking qualified professionals at all levels. If you are looking for top compensation and excellent career advancement, contact or send resume to Andrew J. Von Lehman, Von Lehman & Company, 211 Grandview Drive, Fort Mitchell, KY 41017 or call (606) 331-3300.

ACCOUNTING AND TAX PROFESSIONALS AT ALL LEVELS. If you are looking for professional and personal growth and top compensation and advancement, please send resume to Ray Strothman, Strothman & Company, 9420 Bunsen Parkway, Louisville, KY 40220.

NORTHERN KENTUCKY CPA firm is expanding and needs qualified professionals to assist in its growth. If you are interested in this opportunity in northern or central Kentucky, please send your resume to Rankin, Rankin & Co., 434 Scott Street, Covington, KY 41011.

STAFF ACCOUNTANTS — Northern Kentucky firm needs results-oriented individuals to serve the accounting, tax and auditing needs of our growing practice. Send resume to Kevin J. Moser, Anneken & Moser PSC, 2332 Royal Drive, Ft. Mitchell, KY 41017.

EASTERN KENTUCKY LOCAL FIRM seeking an Audit Manager. Applicant must be an experienced CPA/Auditor capable of managing audit department. Compensation commensurate with experience and performance. Our employees are aware of this announcement. Send resume to: Collins & Love, CPAs, Collins & Love Building, P.O. Box 2768, Pikeville, KY 41501, Attention: David E. Collins or N. Edward Love.

ELIZABETHTOWN CPA FIRM offers opportunity to professional with minimum 3 years experience. Resume or phone call to Dye, Ashcraft & Pence, 120 N. Mulberry Street, Elizabethtown, KY 42701 (502) 765-2349.

POSITION AVAILABLE. Martha F. Clark & Associates, PSC, is seeking local CPA with 3-5 years tax experience in public accounting. Excellent future opportunities. Send resume to: Martha F. Clark & Associates, PSC, Cigar Factory Complex, 1100 Walnut Street, Owensboro, KY 42301.

CONTROLLER — Lexington real estate development/management company seeks controller for multi-company management office. Applicant should have five years public or management accounting experience; CPA or CMA desirable but not required. Experience with PC networks and office management preferred. Compensation commensurate with experience and skills. Send resume and salary history to: Personnel Manager, P.O. Box 24582, Lexington, KY 40524.

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CPAs AND ACCOUNTANTS — As an Accounting/Financial Search and Recruiting Consultant with seventeen years experience, I am continually searching for client companies in public and private nationwide. When you are considering a change to upgrade your future and look for a better way of life contact GEORGE NEWKIRK, (502) 456-2380, J.C. MALONE ASSOCIATES, 1941 Bishop Lane, Louisville, KY 40218 — A contingency search firm.

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GREATER CINCINNATI/NORTHERN KENTUCKY — established and growing CPA firm seeks acquisition of small or medium size accounting practice. Contact *The Bottom Line*, Box 88-6.

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